To

The Principal

The Oxford College of Engineering

Bengaluru.

Sub: Entrepreneurship development – ICFAI Business School – 4th Nov 2022 - @2.30 pm - Reg

Respected Sir,

With reference to the above subject, ICFAI Business School wants to conduct a session on "Entrepreneurship Development" to the interested students on 4th Nov 2022 at 2.30 pm as the Speaker is available for this slot. The session is 90 minutes session. Interested students of 3rd year and 4th year can participate this program. Hereby I am requesting you to give permission to conduct this program.

Please do the needful sir.

Yours Sincerely

Bheemeswara Reddy V

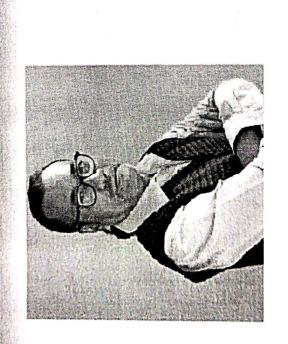
Head – Corporate Relations

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SALENSINESS SCHOOL



Seminar Topic. Entrepreneurship Development



SPEAKER: Prof Surjyabrat Buragohain Associate Dean & Dy. PCO, IBS Bangalore Date: 4th November Time: 2:15 PM - 3:30 PM

Pen Profile

Prof. Surjyabrat Buragohain is an academician-cum-entrepreneur. Over the last 10 years he has founded two start-ups and has been mentoring entrepreneurs in the areas of idea generation, innovation, opportunity evaluation, business model and business planning.

A certified 'entrepreneurship educator' from the National Entrepreneurship Network (Wadhwani Foundation, USA and Department of Science and Technology, Government of India), he has conducted more than 100 workshops/management development programs/faculty development programs across the country.

Prior to the entrepreneurial journey, he had worked in the oil and gas industry and management consulting in India, Singapore and Norway. He has 20 years of extensive experience in strategic management, business development, human resource management, financial management, and general management.

He is associated with IBS Business School, Bangalore as an Associate Dean (Placements) and teaches Entrepreneurship, Strategic Management, Organizational Behaviour, Human Resource Management and Customer Relationship Management.

He did his Bachelor's and Masters in English Literature from University of Delhi and his MBA in Finance and Entrepreneurship from Queensland University of Technology, Australia.

He lives by the mantra "Initiate, Innovate, and Change".



CHILDREN'S EDUCATION SOCIETY (Regd.) THE OXFORD COLLEGE OF ENGINEERING Department of Corporate Relations

Date: 07.112022

Subject: Report on Entrepreneurship Development Program – 4th November 2022 – Reg

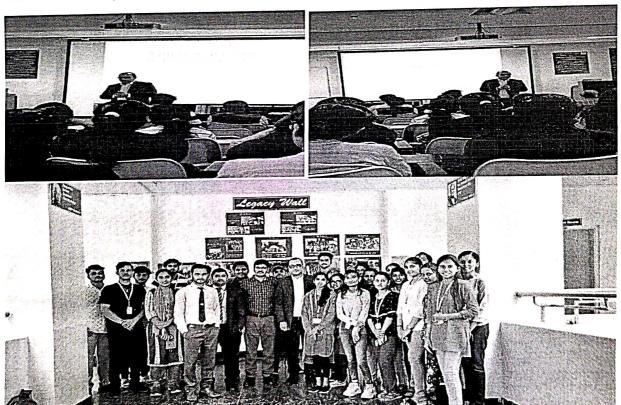
With reference to the above subject, Department of corporate relations organized a session on "Entrepreneurship Development Program" for the interested students of second year & Final year Engineering by Prof. Surjyabrat Buragohain – Associate Dean & Dy. PCO- ICFAI Business School, Bangalore.

Prof. Surjyabrat Buragohain, the resource person of the session, discussed about Entrepreneurship and Innovation opportunity. Entrepreneur is a identified set of behavior, initiative taking, Innovative, Resource utilization and Acceptance of risk.

Topics covered in this session,

- Who is Entrepreneur.
- Innovation
- Entrepreneur skills required.
- Steps to assess opportunity (Market and Industry)

The session was very interactive, and information was fruitful for the students.



This is for your kind information.

Yours Sincerely

Bheemeswara)

Head - Corporate Relations

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Children's Education Society ® THE OXFORD COLLEGE OF ENGINEERING Hosur Road, Bommanahalli, Bengaluru-560 068

Department of Corporate Relations					
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Hosur Road, Bommanahalli, Bengaluru-560 068 **Department of Corporate Relations Entreprenuership Development Program by ICFAI** 4th November 2022 Signature **Branch USN** SI No Student Name Acothe 100 MPIXOI 10×19CS076 Rakshitha radekas 10X19MTD19 MT Shankar 10x1gmto21 MT Somesh CSE 10 x 19CS 011 10×19 MT018 MT Sanjay ISE

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